

REPORT ON WORLD BLOOD DONOR DAY CELEBRATION, 2024

Date: 14TH June 2024

Venue: MIIT, Dhanketi, Shillong

Subject: World Blood Donor Day celebration



NSS Unit in collaboration with NEIGRHIMS

On the 28th of March the NSS Unit of Lady Keane College, in collaboration with NEIGRIHMS, organized a Blood Donation Camp at Lady Keane College. The aim of the camp was to encourage voluntary blood donation and raise awareness about the importance of donating blood to save lives.

Volunteers and staff members from both Lady Keane College and NEIGRIHMS were actively involved in managing the logistics and operations of the camp. 34 out of 48 students who volunteered to donate blood were eligible to donate.

The Blood Donation Camp witnessed enthusiastic donors including students, faculty members, and staff from Lady Keane College. The collaborative efforts resulted in the collection of a substantial amount of blood units, which will significantly contribute to meeting the blood requirements of patients in need.

The Blood Donation Camp organized by the NSS Unit of Lady Keane College, in collaboration with NEIGRIHMS, was a resounding success in promoting the noble cause of voluntary.

Due to the active participation of the college in voluntary blood donation, the college was invited to celebrate WORLD BLOOD DONOR DAY at MIIT, Dhanketi, Shillong.



Every year on the 14th of June, countries around the world celebrate World Blood Donor Day. The event raises awareness on the importance of blood donation and top recognize the contribution of voluntary unpaid blood donors in saving lives and improving health.

The campaign for this year is “Celebrating 20 years of giving: THANK YOU BLOOD DONORS”, “Your gift of life is priceless”. This year campaign serves to create awareness among the people on the importance of blood donation and encourage them to come forward voluntarily to donate blood, to prevent blood shortage for all those in need throughout the year.

Regarding the above, the office of the Meghalaya AIDs Control Society in collaboration with Meghalaya State Blood Transfusion Council and NHM Shillong requested the kind presence of the college to the State Level Observation of World Blood Donors Day on the 14th of June 2024 at MIIT, Dhanketi Shillong.

The event was early started at 10AM. The celebration began with performance from students of Martin Luther. Then continued the welcome speech, lighting of lamps and a speech by the guest of honour. The highlight was the presentation of awards to various departments and colleges for their active participation in voluntary blood donation and in which Lady Keane College was also awarded.

